

Sprint helps make just about any place a workplace.



Proven solutions for transportation and
distribution professionals



Together with NEXTEL

Making your company as competitive as possible.

Driving down costs to remain competitive can be a tough challenge for transportation companies, especially in the face of increased fuel and insurance costs. At the same time, customer expectations are rising.

For example, just-in-time inventory requirements make it necessary for companies transporting materials from origin to final destination to meet tighter delivery schedules and provide real-time status updates. It's equally important for those companies to be able to locate anything from entire containers to single parcels in a matter of minutes.

On the passenger side, travel and tourism continue to be hurt by an uncertain economy. Lower-priced competition in the airline sector is cutting into revenues, while local public transportation systems are constantly looking for ways to balance their budgets without raising fares to unacceptable levels. In addition, regulatory compliance and documentation have become more challenging, time-consuming and expensive.

Leaders in the transportation industry are turning to information technology (IT) and reengineering business processes as a way of reducing costs, retaining customers and adding value to what might otherwise be perceived as commodity services. The challenge becomes how to provide high-speed access to new IT resources virtually anywhere, anytime in an industry whose employees and assets are mobile by definition.



Sprint is ready to help.

While Sprint understands that each sub-segment of the transportation industry has its own unique requirements, an enterprise-wide technology infrastructure is clearly important to helping any company communicate and collaborate more effectively with geographically dispersed locations, physical assets and mobile employees.

With over a century of experience in providing communications solutions to the transportation industry, Sprint can develop solutions to meet your information-gathering and business-process requirements and show you ways to leverage technology for a more profitable bottom line. We can help you and your employees make just about any place a workplace.

Facilitate asset and fleet management.

More than 4.6 million people are employed in the for-hire transportation sector¹, with many of them located at terminals, in loading yards and maintenance facilities as well as on the road. The diverse portfolio of mobility solutions Sprint offers can help you improve productivity by enabling secure remote access for mobile workers – wherever their jobs take them. You'll be able to:

- Dispatch workers and jobs more efficiently
- Increase on-time delivery and improve customer satisfaction
- Maintain Hours of Service (HOS) compliance and meet homeland security regulatory requirements
- Minimize delays and costs with accurate tracking of goods, drivers and trailers

Locate, track and navigate with GPS.

With GPS software on Sprint devices, you can know where your workforce and vehicles are at all times, optimizing your assets and responding to customer needs immediately by integrating with existing back-office systems. Plus, you'll be able to:

- Optimize scheduling and dispatching to coordinate routes and loads and maximize income
- Provide customers with accurate real-time status alerts and ETAs

¹ Bureau of Transportation Statistics, Pocket Guide to Transportation, 2004

- Locate and communicate with your mobile workforce instantly
- Get audible and visual turn-by-turn driving directions at a fraction of the cost of in-car systems
- Track assets to enable their effective utilization and help reduce theft and insurance costs
- Provide current information on traffic, weather and road conditions

Enhance supply chain management.

Extending enterprise applications from the desktop to the mobile workplace can be critical in managing the supply chain to enhance customer satisfaction. Sprint is the only major carrier capable of providing integrated wireless and wireline solutions that enable intranet/extranet applications to remotely deliver – nearly anytime, anywhere – secure access to up-to-date information among your employees, customers and partners through a variety of voice and data devices. These solutions make it possible to track all your assets – workers, vehicles, supplies and inventory – just about wherever they are.

Increase efficiency with Sprint mobile devices.

Integrated mobile computing solutions from Sprint and our partners include application development, software and hardware – whatever you need to take information technology on the road. With integrated voice, data and enterprise applications accessible on Sprint mobile devices, you can:

- Submit and verify information as well as view shipping status on handheld devices
- Automatically populate orders into all required systems and eliminate errors caused by redundant entry
- Reduce processing time and costs for bills of lading and invoicing

Regardless of the elements, situations or conditions, Sprint offers a wide array of devices and rugged phones to keep your workforce connected and productive.

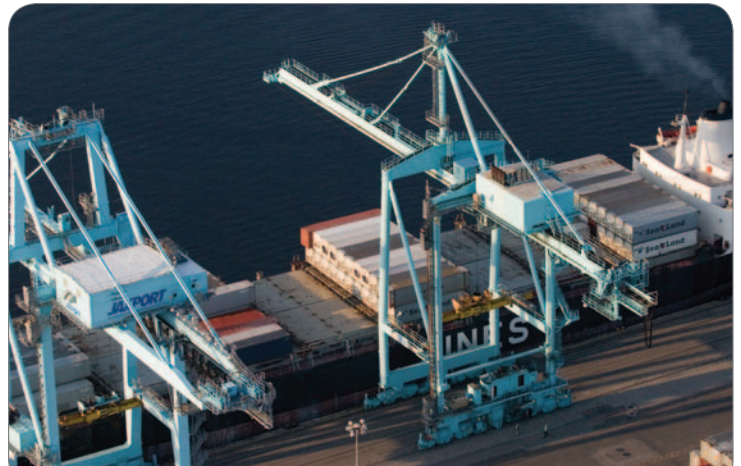
Keep track with bar-code scanning solutions.

Bar-code scanning solutions from Sprint let you wirelessly track inventory and packages in real time, better manage inventories with real-time updates, instantly initiate activity after capturing information, update inventories in real time to efficiently manage your supply chain and continuously update the status and location of assets in the field.

Improve your cash flow with wireless payment solutions.

Sprint can provide wireless payment solutions that enable you to:

- Instantly and securely collect and track credit card payments for purchases at point of sale
- Improve your cash flow with fast, paperless billing



Integrated solutions for the transportation and distribution industry.

Sprint can customize connectivity solutions for your company's specific needs. Our extensive portfolio of networking products and services includes:

- Voice and data services for global, nationwide and local connectivity
 - Fully meshed wireline and wireless solutions
 - GPS tracking and navigation
 - Automation of tracking and documentation for regulatory compliance
 - A wide array of rugged devices and phones
 - E-business solutions that incorporate software and hardware from leading IT vendors
- Reduce fraud and charge-backs with real-time authorization
 - Use advanced, secure-at-the-read encryption technology
 - Capitalize on new revenue streams and gain a competitive edge

Close more deals with real-time access to Sales Force Automation systems.

Real-time access to leading Customer Relationship Management (CRM) and Sales Force Automation (SFA) systems on Sprint devices allows your employees to update important customer and sales information from just about wherever they are. They can track and manage leads, contacts, accounts and schedules; respond to new opportunities; and close more deals. At the same time, you can better manage your sales force and generate accurate forecasts to make more informed decisions.



Boost productivity via hands-free, spoken email from NextMail.

Your employees can use Nextel Direct Connect Walkie-Talkies and NextMail to speak their emails instead of typing them. They just push a button and say their words, and their voice message is sent as an email that their recipients can hear. It's especially convenient when employees are mobile or handling equipment. No laptop or PDA is needed, and no mobile minutes are used when recording and sending messages. Employees can send messages to any email address worldwide from anywhere on the Nextel National Network and in select countries.

Automate compliance requirements.

You can leverage the capabilities of Sprint and our solutions partners to automate tracking and documentation of regulatory compliance in the areas of driver logs, interstate commerce/taxation of goods, safety records and more.

Cut time and expenses with automated reporting and record keeping.

The time and expense associated with capturing and reporting Department of Transportation (DOT) Driver Logs can be reduced when your drivers log duty status information from their Sprint mobile computing devices and phones. Driving records are stored online and can be viewed for Hours of Service compliance through any standard Web browser.

Geofencing systems promote safety by monitoring users and alerting managers as to when users enter or leave areas, designated work sites or safety zones. Driver speed and stop-time policies can be enforced and activity reports issued.

Streamline compliance with GPS software.

GPS software on Sprint devices can streamline information capture for regulatory compliance. It can:

- Track hours and cut travel time while reducing overtime and unauthorized mileage
- Enable exception reporting, including speed, stops and mileage
- Provide more accurate pickup and drop-off times, as well as proof of delivery to meet service-level agreements

Committed to service excellence.

In the increasingly competitive transportation and distribution industry, service counts. The same is true in the telecommunications industry. With Sprint, you can have peace of mind knowing your data and voice traffic is riding over some of the most reliable and secure wireless and wireline networks in the world. Here's what others are saying about Sprint:

- J. D. Power and Associates 2003 Major Provider Business Telecommunications Services StudySM – “highest customer satisfaction with business high end data service providers”²
- Cisco Gold Certification for managed network services – given to carriers that demonstrate the highest level of product knowledge, technical expertise and service capability
- Fewest FCC-reportable outages of any major long distance service provider since 1995

Why Sprint?

Sprint and Nextel have come together, offering you more choice and flexibility. This powerful combination brings you access to more products, more services and more of what you need – to do more of what you want. Welcome to a future full of possibility. We are the new Sprint, and yes you can.SM

For more information on proven ways of extending your workplace, contact your Sprint Sales Representative or Authorized Sales Agent. Or visit www.sprint.com.



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² J. D. Power and Associates 2003 Major Provider Business Telecommunications Services StudySM. High end data segment includes frame relay, ATM and other packet/cell technologies. Study conducted among 4,717 businesses with 2-500+ employees that subscribe to major providers in the business telecommunications market.